



VIDENCENTRET FOR LANDBRUG

Kvæg

# NØK KONGRES 2012

## Tema I – Nordic cooperation

Vision and opportunities  
Success in Nordic cooperation in the future

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# Vision I

- Nordic cattle farming is perceived as a unit by collaborators both nationally and internationally
- Nordic cattle farming act innovatively in partnership with universities, companies and authorities on solutions for the future

## Vision II

- Nordic dairy farms in the top 3 inside knowledge on animal welfare, climate, environment, food safety and quality and differentiation and the design implemented with focus on developments in productivity and competitiveness

## Vision III

- Nordic cattle farming has become a platform for international cooperation
- Nordic cattle farming are trend setters in the development in both the EU and the world

# Opportunities I

What have we obtained

- NAV
- NorFoR
- NDCR og D
- Hoof registration
- Type trait registration
- ICAR representation
- EAAP representation
- Interbull representation

# Opportunities II

Further development within the actual areas:

- Climate in NorFor
- Genomic Selection, Milk Genomics og Meat Genomics in NAV
- ?
- ?

# Opportunities III

## New areas

- One Cattle Database with common registration and presentation surfaces
- Management systems for whole farm, feed, animals and products in a new and more innovative cooperation with universities, companies and authorities

## Opportunities IV

- Ensure Nordic cattle a role in the development of world food production by following companies on the world market.

for example, the: FOSS Analytical

DeLaval

Arla

DLG

Danish Crown

Viking Genetics

?

?



## Opportunities V

Influence on national and international development:

- Animal welfare:
  - The EU plans to formulate EU law relating to the cattle
- Differentiation and design of milk
  - EU and the world working on the design of the framework of conventional and organic production
- Research and Development
  - Nationally and at European level, work with "new" framework for research and experimentation
- Financing of innovation
  - The EU is working on CAP 2013 including amendments to the framework for the return of decoupling, pools for specific areas

# Ensuring success I

- Managers and employees with the ability and willingness to cooperate to find joy in giving up sovereignty and see synergies effects
- Cultural, structural, technological and production-related differences mean nothing compared to the human qualities
- The differences are a plus compared to the future of innovation

## Ensuring success II

- Make decision-making power to the community and harmonize decision paths, but both with respect for national ownership
- Communicate results in the workflow, so all can follow and give their views

## Ensuring success III

- Harmonize financial systems and money "free movement"
  - Own resources (primary agriculture and enterprises)
  - EU funds (decoupled subsidies)
  - National Project funds and research pools
  - EU Project funds and research pools

## Ensuring success IV

- Focus on essential academic, financial or impact-related topics
- Focus on short-term "development" - quick and visible results give "a taste" for more cooperation
- Agree on a clear framework and objectives for cooperation

## Ensuring success V

- Create ownership among researchers, consultants and cattle farmers - maybe companies and authorities
- Make the results public in a way so that both industry and society understand the values of effort and wishes to see more from the "Nordic hand"

## Ensuring success VI

- Spread collaboration in primary agriculture to companies, universities and governments.
- Create openness and avoid the problems of academic environments below the critical mass
- professional expertise
- Research and development facilities

## Ensuring success VII

- Use the community - the Nordic profile - for greater international influence on the future development of dairy and meat production.
- Visions
- Professional technical strategies
- Terms
- Financing



## Conclusion

- It's easy to say but not impossible to implement!
- It requires agreement and action and I wonder if the time has come for a workshop titled:

**"Can we formulate and implement a Nordic vision for cattle farming development, which will be visible in global developments?"**